



# E-VEHICLE INDUSTRY LEADER

Yadea Group Introduction

PREMIUM E-MOBILITY



**20** Years

**47** Million

47 Million Electric vehicles Sold

**8.52**  
Million tons  
of petrol saved

**32.4**  
Million tons  
of carbon dioxide  
emissions eliminated

**32.4**  
Billion trees  
Equivalent to planting

Note: Data above is calculated by 'Bluebook of new national standardized electric two-wheelers green development 2019'. By each driver driving 10km per day, petrol car consumption 7L/100km.

## OUR MISSION

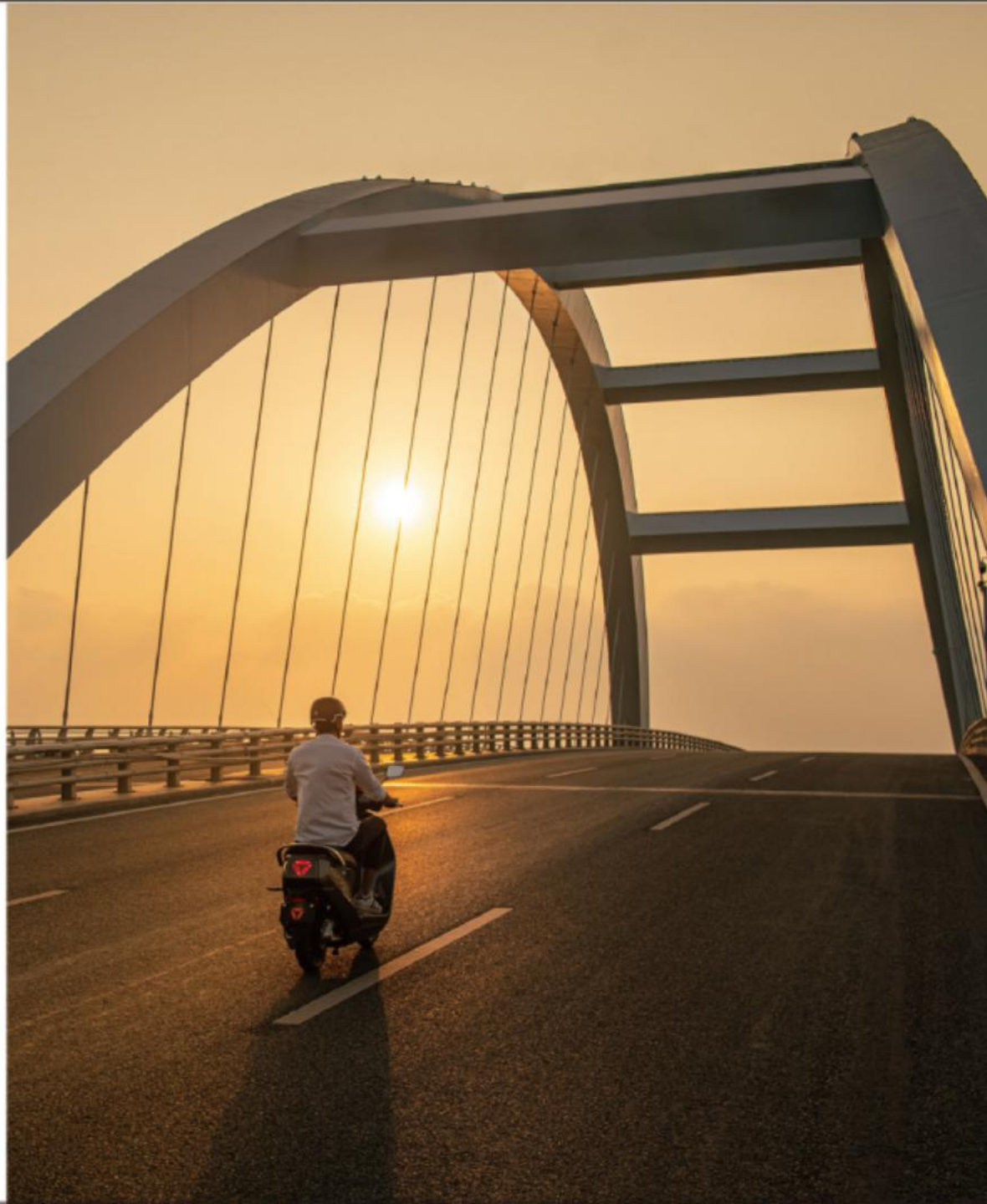
Provide product and service that bring happiness to consumers.

## OUR WISH

To be a world class enterprise, leading the industry development.

## OUR CORE VALUES

Insist on higher end brand strategy  
focus on consumers  
beased on contributors  
keeps on working hard.



SPREAD	0.01 / 0.01	4000 ( 1 )	10K ( 1 )	5666	0898	0690	8146	5430	1799	0690	5368
LOT SIZE	2000	( )	140K ( 4 )	1799	8574	1292	----	8578	0690	+4s	----
CURRENCY	HKD ( )	56K ( 4 )	366K ( 17 )	9023	0896	6727		+2s	+3s	9139	
CONTINUOUS TRADING	( )	10K ( 1 )	180K ( 3 )	8467	6389	9023		0529	3790	+5s	
OFFER PRICE:	HK\$1.72 PER SHARE	( )	42K ( 5 )	8188	8577	8168		0260	4583	6825	

Info. provided by ET Net

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## Who We Are

With decades development, Yadea Group has been a premium e-vehicle manufacturer, specialized in R&D, manufacturing, and sales of E-bicycle, E-scooter, E-motorcycle and its spareparts.

In May 2016, Yadea Group became China's first EV enterprise to be listed on the Hong Kong Stock Exchange (01585.HK).

# Our History

- 
- A vertical timeline graphic consisting of a central black line with small black squares at each year marker.
- 1997**  
Yadea Dong Shi Automobile established
  - 2001**  
Yadea Group established
  - 2007**  
Export business start to take Yadea brand to international markets
  - 2013**  
Awarded by CCTV China Year brand
  - 2016**  
China's first EV enterprise listed on the Hong Kong Stock Exchange (01585.HK)
  - 2018**  
First EV company to support FIFA World Cup
  - 2019**  
Vin Diesel becomes Yadea spokesman
  - 2020**  
Yadea responded to COVID crisis by setting up health centers in affected areas and donated RMB30 million to purchase medical supplies
  - 2020**  
Chinese National Women's Volleyball Team Members Ding Xia and Yuan Xinyue serve as Yadea M6 Champion Experience Officers
  - 2021**  
CCTV awards Yadea National Craftsmanship Brand Award - Electric Vehicle Industry Leader

# Our sales Network Spans The World

**83** Countries

**46** + Million Users

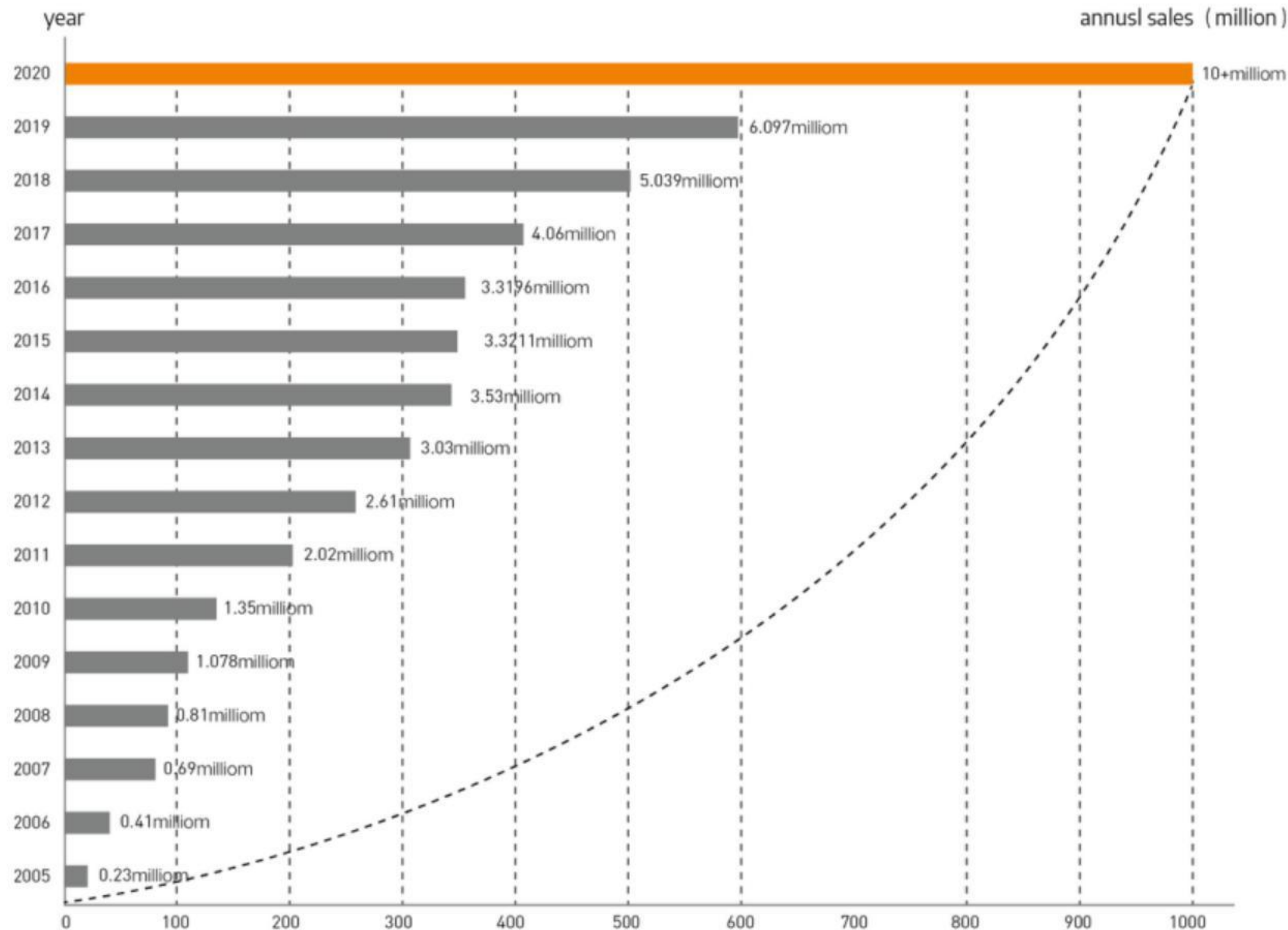
**34.000** + Retailers

**2000** + Distributors



## Yadea Has Been The World's No. 1 Brand Selling Electric Scooter For Four Consecutive Years

In 2020, Yadea is the only  
manufacturer to achieve  
10+ million units sales



**Provide Products And Service  
That Can Bring Happiness To  
Consumers.**

—— **Dong Jinggui**  
Chairman of Yadea Group.





“

## Our Top 7 Values

With top7value strategy, Yadea combines with consumers, and build a good relationship with them. Top 7 value is Yadea's longterm developing strategy.



Brand



Product image



Product function



Shop image



Service



Marketing



Database



## “ R&d-inspired Innovation Leads To Industry-leading Break Throughs

Yadea takes more budget in R&D than any other brand in the market.

- 763 registered patents.
- 6 industry-leading technology R&D centers.
- 1 industrial design center.
- 1097 national patents (including 85 invention patents).
- 3 CNAS-Certified Laboratories(Only Yadea have in E-vehicle industry).

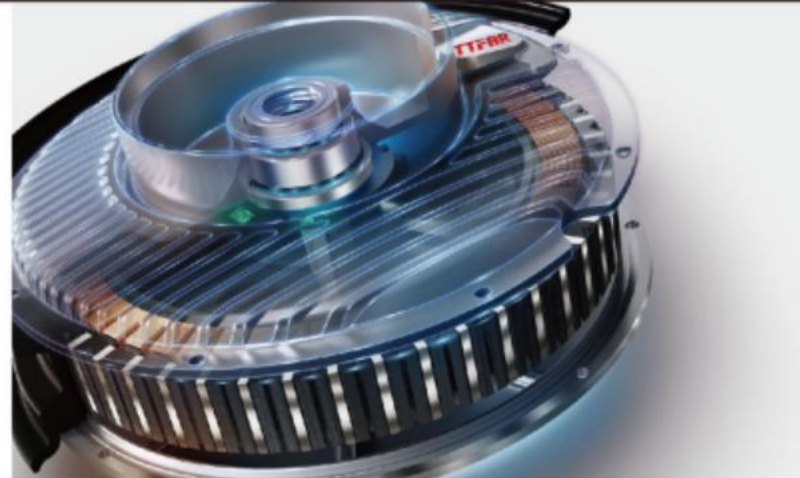
### Strongest R&D ability

2021 R&D budget will exceed RMB 1 billion (~3-3.5% of total budget)



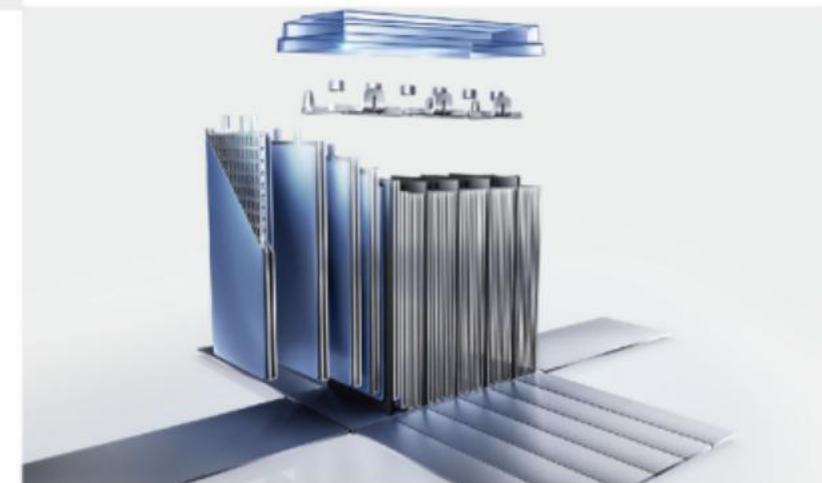


“  
**We Have  
World-leading  
Technology To  
Produce Advanced  
Products.**



TTFAR Level 7 Extended Range System  
Unique TTFAR motor and  
components increase mileage by about 50%.

Yadea Graphene Battery  
Graphene lead-acid battery triples  
standard battery lifetime  
1 hour charging time from 0-80%



Yadea Salient Pole Motor  
Successfully using advanced car level  
technology in E-vehicle, making perfectly  
balance between power and mileage.



“

## We Try To Take More Advanced Technologies For A More Intelligent And Comfortable Ride.

### High-Power Wheel Motor

Jointly-developed with Huaqiao University and Chinese Academy of Sciences the motor, controller, and gearbox is combined for a maximum power output of 6000W.

### Long-Life Guaranteed Lithium Battery

Jointly-developed with CATL, this battery has ultra-wide temperature using range, also has a 5-year warranty.

### Intelligent Wireless Charging

Jointly developed with LiXun, Yadea is the first to develop wireless charging technology in E-vehicle industry. This system can charge E-vehicle under 200mm distance.

### Super Fast Charging Lithium Battery

Jointly developed with ATL, the lithium battery can charge to 80% within 20 minutes. It can achieve fully charge within 5 minutes in the future.

### Intelligent Lithium Battery Detector

A 3-minute rapid test system  
Jointly-developed with Phylion Battery manufacturer.

### Super Fast Charging System

Yadea is the first to invest in fast charging system in E-vehicle industry, jointly developed with ATL/CATL, we have set up a fast charging&discharging system.



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# Eight Production Bases Provide Reliable Large-scale Manufacturing

No.1 Producing ability in global 2 wheel E-vehicle industry  
The only manufacturer in E-vehicle industry, that owns oversea factory.

Wuxi(headquarter)/Tianjin/Zhejiang/Guandong/  
Chongqing/Anhui/Vietnam/Hainan(under building)/Xuzhou(under building)



# Advanced Automatic Assemble Line Across All Models Saves Time And Effort While Increasing Efficiency



Yadea owns

The largest and most completed production lines

The most advanced equipment and managing systems

Timely Research, Production and Inspection are finely combined with each other





“

**We Insist On The Strictest Qc Procedure In E-vehicle Industry, And Believe Eligant Product Is Our Best Promise To Global Consumers.**

In 2015, Yadea set up 'platinum quality' standard first  
In 2018, Yadea upgraded the standard into ' Diomand quality'  
Be the first to get CE , EMARK certification  
Some certain parts achieve the car or aviation class standards  
The strictest quality inspection complimented  
which is stricter than national new standard

“

**We've Got  
Many Design Award  
The Highly Recognizable  
Appearance Makes Yadea  
Product Stand Out From  
Other Common Product.**

- The first to integrate Brand logo in light system
- 2020 German Red Dot Award
- 2020 China Design Red Star Award
- Best-in-province Industrial Design Team
- Market Top 10 valuable brand – 9th Taihu Awards
- 2020 gold award- industrial product design group

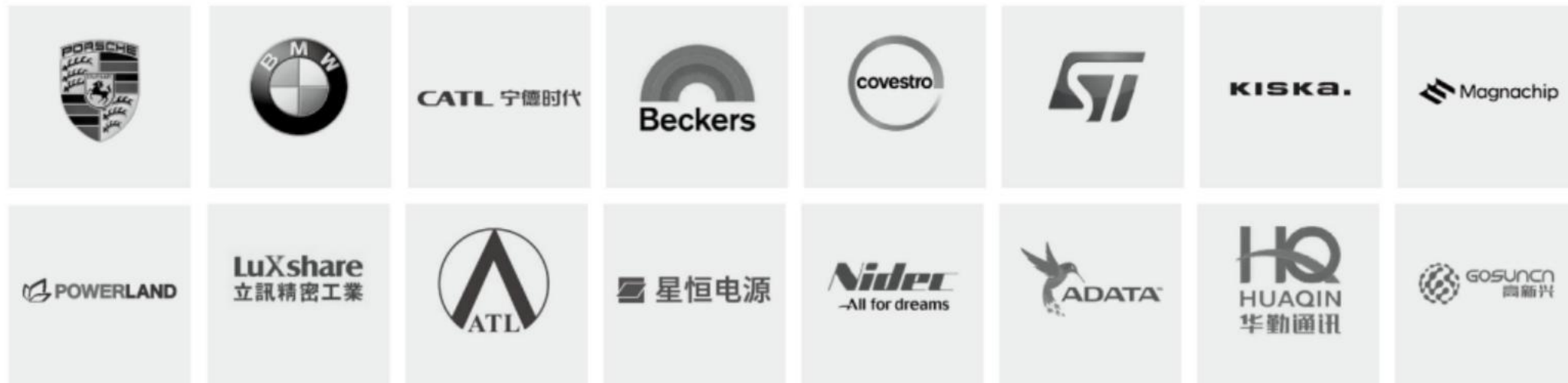




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# We Integrate The World's Top Technology To Create A Smart Future With The World

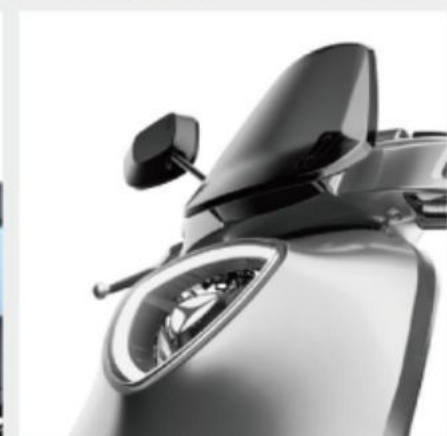
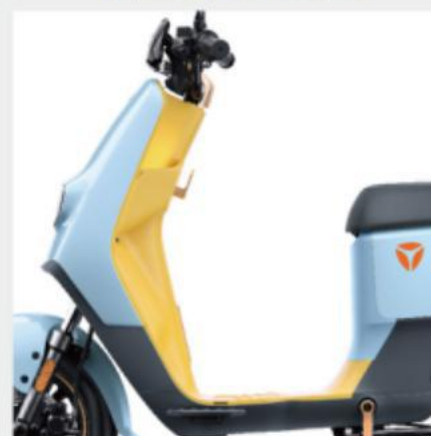
Yadea integrate the world's famous spareparts supplier, design company, top technology brand,  
and cooperate with many excellent partners in the world, to create high-end E-vehicles for green ride lifesyle.



“

## We Insist On Original Design, Our Unique Appearance Has Epoch-making Meaning.

- 2015, Vispa type “Diamond”, a breakthrough in appearance design.
- 2016, Smart E-scooter Z3, the first to make racing E-scooter appearance design.
- 2019, hot selling Vispa type model M6, the first model achieve 1 million unit sales.
- 2019, High-end and smart E-scooter G5, the first high-end model hot selling in oversea market.
- 2019, Smart E-bike DE3, the first E-bike being famous for its color design.
- 2020, High-end and smart E-scooter G6, is exclusively access to international design recognition.





# We Have Won A Number Of Global Honors Excellent Quality Is Recognized By The World

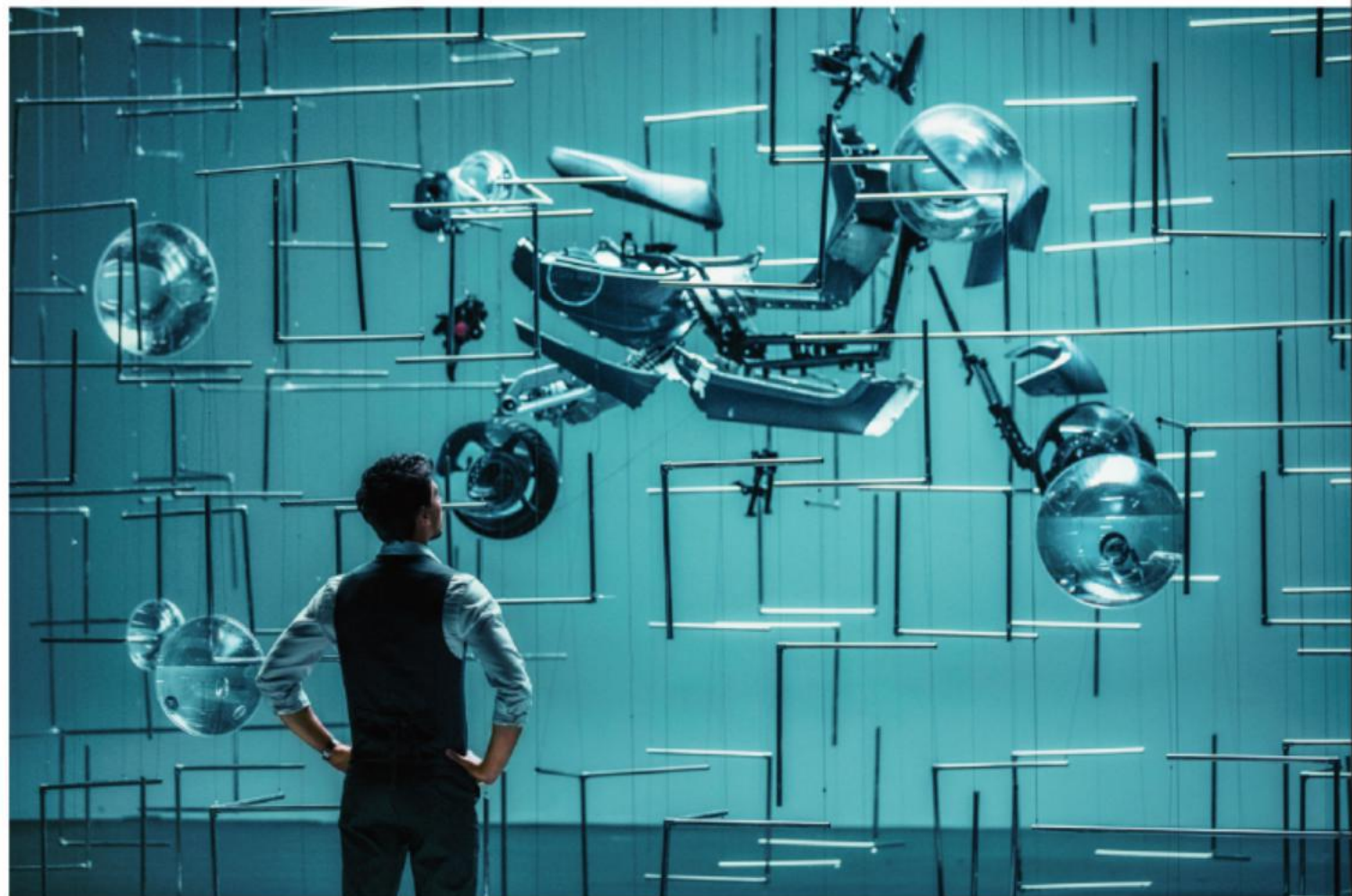
Top 500 Chinese Private Enterprises/No.1 light industry enterprise/Asia's most investment brand/  
Internationally advanced technology achievement/Guinness World Records/No.1 sales certificate



“

## We Invite Elite Talent To Our Group. Build Excellent Team.

- 1000+ The most Researchers
- The most energetic researchers, Average Age: 29
- Good at learning, hard working, Total training sessions per year exceeds 1,200 times





## We Firmly Believe That The Biggest Responsibility Of An Enterprise Is Its Responsibility To People

Yadea Group actively assumes social responsibilities while developing itself. Since its establishment, it has donated over 1 billion RMB in various materials to all walks of life.

- "Fight against epidemic, Yadea team is acting "  
Yadea partnered with dealers from 83 countries around the world, set up a special public welfare fund of RMB 30 million, donated goods and provided 10,000 new standard electric bicycles to HuBei province.
- "One person, one vehicle for safe travel"  
Yadea launched a safe travel subsidy gift and door-to-door delivery service during pandemic period.
- "Jointly launched "Wear a helmet for safe cycling"  
initiative with China police network and other departments to encourage safe cycling.
- Yadea's donating, advocating charity activities.  
Donating over 800,000 helmets during thousands of events.

“

## We Proudly Represent Chinese Smart Manufacturing By Diversifying Overseas Markets

**Yadea is the first to do export business in E-vehicle industry.**

Yadea set up Wuxi Yadea export-import Co., Ltd in 2007, the export sales keeps No.1 for over 10 years in E-vehicle industry.

Over 90% of export product is with Yadea brand. We have bought Yadea product to over 80 countries.

**Yadea is the only brand to set up factory in oversea market in E-vehicle industry.**

Yadea set up production base in Vietnam in 2019, and has open 100+ flagship throughout Vietnam. Yadea can export to other countries in market under quite low tax with this factory.

Yadea set up management center in Germany in 2020. Start to open Yadea brand flagship store in Europe to serve European customers.

Yadea has a strategic cooperation with ADAC, the largest travel club in Europe, launching products on the ADAC platform to provide European consumers with safe, convenient, and green travel options.



# “ We Proudly Representing Chinese Smart Manufacturing By Cooperating With International IP

Yadea frequently attend International fairs

Yadea designed High-end product has been invited to attend over 100 E-vehicle industry fairs, Ex: Milano fair.

Yadea cooperate with International IP brand

Official Asian supporter of 2018 FIFA Russian World CUP.

Strategic cooperation with European biggest mobile travel club ADAC.



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**We Try To Meet The Diverse Needs Of  
Different Users And Realize Each Riding Goal.**



**Independent Nature**  
In pursuit of high-quality travel



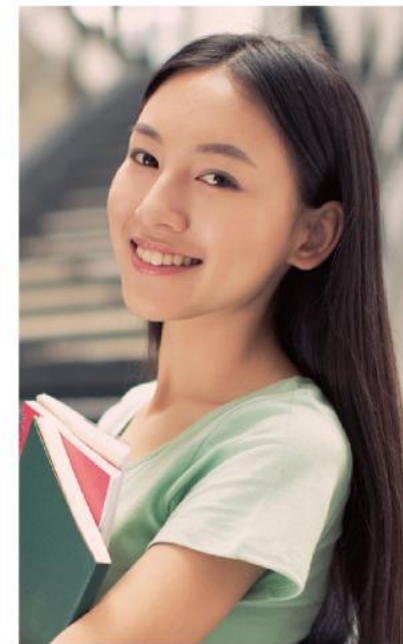
**Nature Lover**  
Seeking freedom



**New Experience Seeker**  
Early tech adopter



**Enjoy the strive**  
Work hard, play hard



**Utilitarian**  
Functionality and  
price-consciousness





## Our Diverse Product Matrix Provides A Variety Of Travel Options

### VFLY Series

Intelligent Technology

High-end  
mode of travel



### E-Bike Series

Outdoor  
Leisure and  
commute transport



### Smart Series

Intelligent Power  
Dynamic driving  
experience



### Champion Series

Long Battery Life  
Long leisure riding



### Entry Series

Daily commuting  
meet the basic demand





## VFLY Series

Smart technology  
flagship scooter

High power wheel motor-  
Long-life guaranteed lithium  
battery Smart IOT technolo-  
gy Smart ito print unlock  
Contactless wireless charging  
Full-scene information meter  
Fast-charging lithium electric  
technology.



# E-Bike Series

New Premium series

Independently-developed OKAWA mid-mounted motors, an advanced power system derived from automotive technology, triple smart - sensors, and high-performance lithium-ion batteries.



## Smart Series

### Supercharging Battery

Xiaodi app with intelligent  
interaction Wisdom-specific  
colorways Long-lasting lithium  
battery





## Champion Series

TTFAR motor

TTFAR energy recovery controller

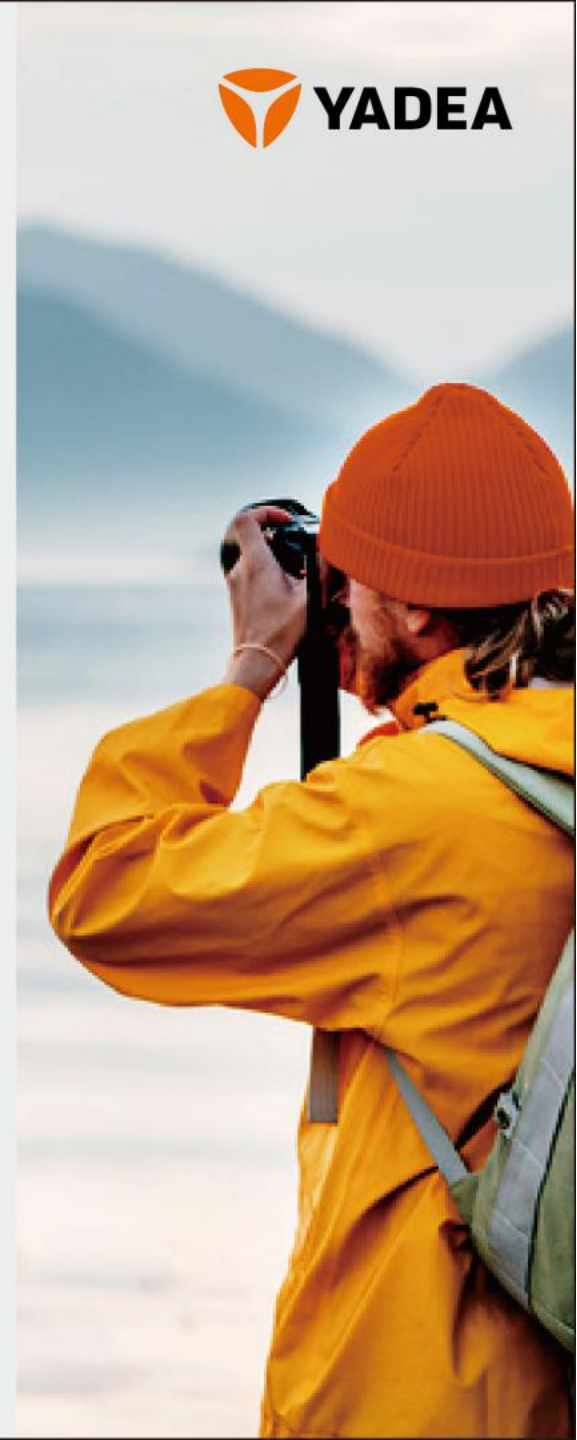
TTFAR graphite battery

TTFAR energy monitor

TTFAR low-friction tire

TTFAR wiring

TTFAR aerodynamic body





## Entry Series

Classic design  
with comfort-seat

Longer range

Highest battery efficiency

Premium shocks

Partially-sealed chassis



Endorsed By International  
Superstar Vin Diesel

范·迪塞尔  
国际巨星



**We Invite The  
Olympic-champion  
Chinese National  
Women's Volleyball  
Team Helps To Ex-  
press The Yadea  
Brand Spirit.**







Yadea is the first to build Smart& Beauty Retail shop, promote digital marketing system, fully support dealers, and cooperate to increase consumer's happiness.

35000+ Smart&Beauty stores, start the car's 4S level experience store era.

“

**Our Retail Shop  
Smart&beauty Upgrade  
Bring Perfect Purchasing  
Experience**





## We have an uncompromising approach to meticulous service

Yadea provides full coverage for all riders and scooters, as well as comprehensive service and experience upgrades.

upgrade

- Professional-grade platinum six maintenance
- Full power joint warranty, worry-free service
- One button rescue, fast response
- One-stop intelligent exclusive customer service experience

upgrade

- Digital-driven intelligent service
- Industry-leading benchmarking service
- Intelligent scenario-based service experience





## We Set Up The Yadea Fan Club To Create A Win-win Ecosystem Of Community

We have formed a variety of Yadea Fan interest groups, city groups and national groups, inviting riders to participate in fun-filled cycling activities.

The 717 Green Ride Festival, Di Fan Sanya Meet and Tour of Qinghai Lake are just a few of the outings on which our riders have had the chance to discover nature together.

In the future, Yadea will create a Yadea Fan Club App for riders and fans, advocating green travel and promoting safe riding for all.



### **Brand wish**

We are using our market leadership to inspire a movement towards greener travel solutions.

### **Brand mission**

Create world-leading electric vehicle (EV) solutions by building innovative technologies that meet and exceed international standards for safety and quality.

### **Brand promise**

We promise to provide users with the ultimate driving experience that is convenient, safe, free and comfortable.



**We Use The Comprehensive Brand Upgrade To Guide All People To Experience The New Green Travel Mode.**



**We Insist On Taking The Three-dimensional Innovation Of The Five Major Platform Technologies As Our Goal, And Use Our Strength And Ability To Bring Happiness To Consumers.**

vehicle structure platform/power and control platform/battery and power platform /  
AI intelligent platform/fast exchange and power changing ecological platform





# Through Nine Aspects, Yadea Leads The Industry Upgrading With Higher Brands, Better Products, Better Services, And Updated Modes.

Through nine aspects, leading the upgrade of the entire industry with higher brands, better products, better services, and updated modes.



Multi brand strategy



Product layout



Technological innovation



Quality improvement



Service improvement



Sales net work set up



Ecological construction



Management innovation



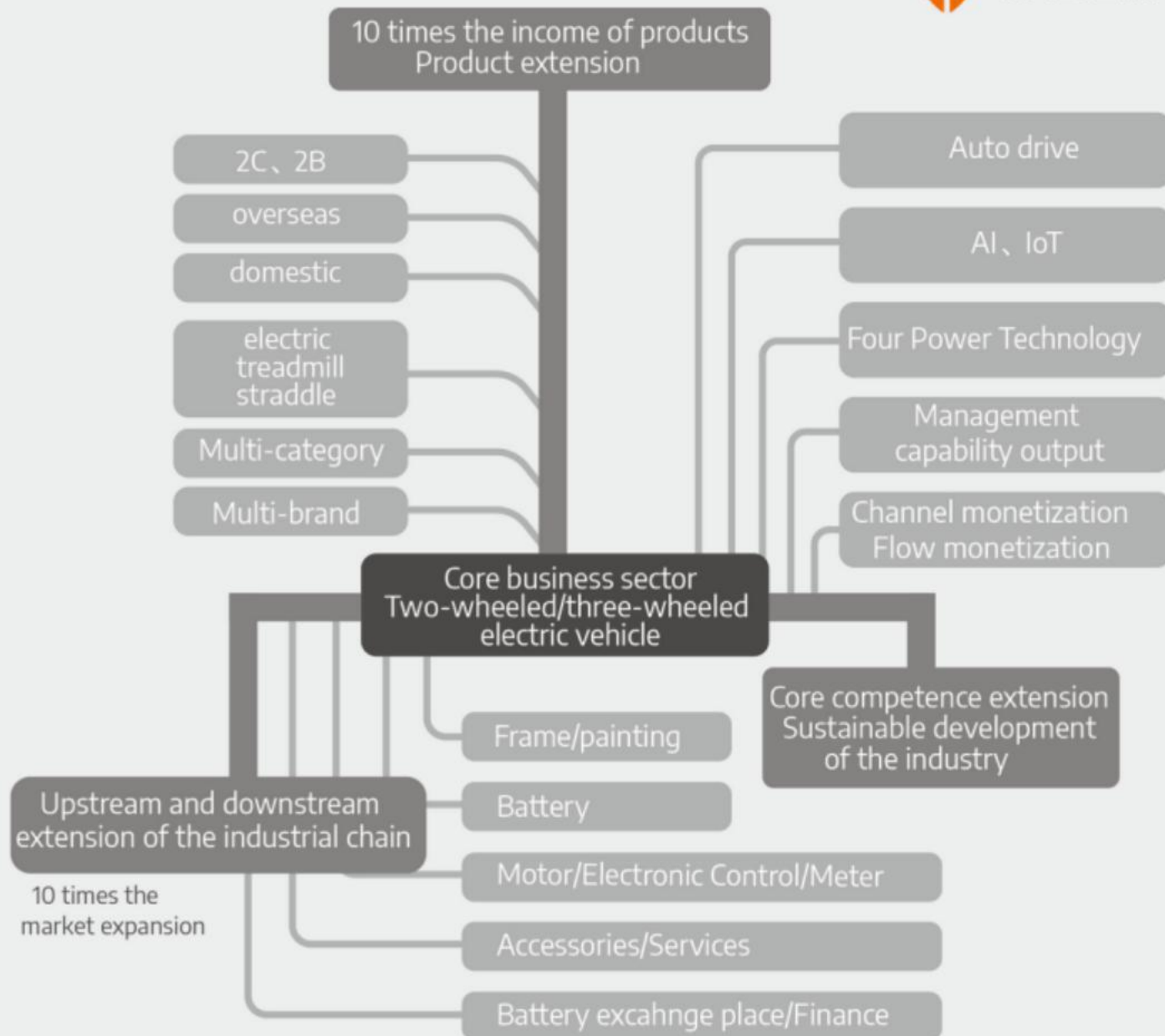
Producing ability expanding

**We Formulate A Three-dimensional Strategic Deployment, Develop New Products, Promote The Extension Of The Product Chain, And Lead The Development Of The Industry.**



Strategic target:

- 10 times the income of products
- 10 times the expansion of the market
- Sustainable development of the industry



# YADEA DREAMS LEAD NEW FUTURE

A journey of a thousand miles starts step by step. We are building dreams on our strong heritage and realizing dreams with innovative technology.